

iPhone App Development Worksheet

Company Name:

Contact Name:

Address:

Contact Phone:

Website:

Contact Email:

App Services & Feature Requirements

Service Information

Who is responsible for maintaining the app on Apple's App Store?

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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Who is providing the art work?

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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Who is providing text/wording for the app?

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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Who is providing insurance?

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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Who is responsible for marketing?

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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Who is responsible for PR?

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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General App Information

Which platform is the app being developed for? (circle all that apply)

iPod Touch iPhone iPad Other

What is the nature of the app? (ie, game, social, database, information, business)

What age range does the app target?

Does the app target a specific industry? **Y/N** If yes, list the industry:

What are the time requirements for this app?

Feature Requirements

In-app purchases

Yes No

<input type="checkbox"/>	<input type="checkbox"/>
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Notes:

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Feature Requirements (continued)

	Yes	No
In-app advertising	<input type="checkbox"/>	<input type="checkbox"/>
Splash screen	<input type="checkbox"/>	<input type="checkbox"/>
Link to a specified website, email address, or subscription link	<input type="checkbox"/>	<input type="checkbox"/>
Ability to send emails from the app	<input type="checkbox"/>	<input type="checkbox"/>
Database/ability to export data in csv format	<input type="checkbox"/>	<input type="checkbox"/>
Social networking	<input type="checkbox"/>	<input type="checkbox"/>
Conversions/mathematical requirements	<input type="checkbox"/>	<input type="checkbox"/>
Game development	<input type="checkbox"/>	<input type="checkbox"/>
Game Center or other online scoring system	<input type="checkbox"/>	<input type="checkbox"/>
GPS	<input type="checkbox"/>	<input type="checkbox"/>
Rank this app pop-up window	<input type="checkbox"/>	<input type="checkbox"/>
Camera usage	<input type="checkbox"/>	<input type="checkbox"/>
Photo gallery	<input type="checkbox"/>	<input type="checkbox"/>
Shake feature	<input type="checkbox"/>	<input type="checkbox"/>
Checklist(s)	<input type="checkbox"/>	<input type="checkbox"/>
_____	<input type="checkbox"/>	<input type="checkbox"/>
_____	<input type="checkbox"/>	<input type="checkbox"/>
_____	<input type="checkbox"/>	<input type="checkbox"/>

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